

ORGANIZATIONAL STRATEGIC ANALYSIS

Create buy-in and feedback from your organization

- Provides an invaluable knowledge base for improving performance
- Generates best thinking from organization members, customers and clients
- Condenses and filters information to provide a practical starting point
- Answers the question “where do we stand now?”
- Defines “what’s next?” and “where do we go from here?”

ONE: Introduction

Toward Outstanding Performance
What is Strategic Analysis?
The Strategic Analysis Process
The Strategic Analysis Workshop

TWO: Individual Analysis

Pre-Planning Questionnaire
Organizational Values
Organizational Strengths
Internal Organizational Weaknesses
External Organizational Opportunities
External Organizational Threats
Organizational Climate Questionnaire / Recap
Organizational Culture Analysis / Recap
Opportunities for Top-Line Growth
State of the Union

THREE: Organizational Analysis

Organizational performance History
Selected Customer Input
Product and Service
Conclusions

FOUR: Strategic Analysis Workshop

Workshop Objectives
Workshop Agenda and Notes